

Agenda for Community Players of Salisbury's Board Meeting on May 7, 2025

Call to Order

Approval of April 2025 meeting minutes

Treasurer's Report

President's Report

Committee Reports

Concessions: Brenda Allen

Facilities Management: Ken Johnson

Fundraising: Matt Bogdan (submitted; see report sent via email)

Grants: Matt Bogdan (submitted; see report sent via email)

Historical: Bonnie Bosies

Hospitality: Rusty Mumford

House: Betsy Metzger

Lifetime Achievement Awards: Sharon Benchoff (submitted; see report sent via email)

Marketing: Rusty Mumford

Membership: Melissa Dasher (submitted; see report sent via email)

Nominating: Sharon Benchoff (submitted; see report sent via email)

Patrons: Kel Nagel

Performance Space: Kel Nagel

Production: Darrell Mullins

Program: Tom Robinson

Program Advertising: Tom Robinson

Publicity: Pete Cuesta

Scholarship: Lynne Bratten (submitted; see report sent via email)

Season Tickets and Box Office: Rusty Mumford

Social Media: Shelbie Thompson

Old Business

1. *I Hate Hamlet* wrap up
2. *The Importance of Being Earnest* auditions
3. *WWII: Heroes of the Eastern Shore* update
4. Youth Workshop
5. Capital Campaign
6. Wants and Needs of the theater (roof; tinted doors; Nuts fridge, other items see April minutes)
7. Discussion and vote for shows for next season
8. Scholarships voted on/Anonymous donation for all scholarships approved
9. Other old business

New Business

1. *The Importance of Being Earnest* update
2. *WWII: Heroes of the Eastern Shore* update
3. *The Lighter Side of Aging* update
4. Youth workshops' update
5. Capital Campaign update
6. Vote needed to approve Beach to Bay Heritage membership fee of \$100
7. Wants and needs of the theater
8. Other new business

Next meeting is June 4 at 6 p.m.

Adjournment

Committee Reports Submitted Prior to May 2025 Meeting

A. Fundraising (Submitted by Matt Bogdan)

The fundraising committee met April 17 and discussed the following 2025 fundraisers:

1. The March 29 Spring Craft and Vendor Fair, which raised over \$2,000 for Players. The committee discussed the strengths of the fair, as well as what we could do to improve the fair the next time we do it. Two main improvements mentioned were giving more space for the vendors and having more publicity for the event. The committee believes that another craft and vendor fair would be a good idea for the fall. Therefore, a vote is needed to approve the Fall Craft and Vendor Fair to be held on Saturday, October 4.
2. The 50/50 raffles held at the *I Hate Hamlet* performances raised over \$900. Thanks to all who helped. 50/50 raffles will be held at *The Importance of Being Earnest* performances in June, and at *Annie* performances in November.
3. *World War II: Heroes of the Eastern Shore* will be held at the Community Players' Theater on May 16 at 7:30 p.m. As of May 3, we had over \$1000 in revenue from ad sales. Other funds will be secured via donations.
4. A Guest Bartending fundraiser, coordinated by Shelbie Thompson, is scheduled for July 10 at Brew River. Since this is not a special production requiring auditions, I believe a vote is not needed.
5. A vote is needed by the board to approve the dates for *The Lighter Side of Aging*, to be performed at our theater on July 11-13. This will be the third time the dates for this show have changed. I would prefer not to change these dates again. The board has already approved the production.
6. A Friends and Family Feud Fundraiser, coordinated by Matt Bogdan, was scheduled for July but has been cancelled due to moving *The Lighter Side of Aging* to July.
7. A vote is needed by the board to approve the dates for a Music Revue, directed by Rusty Mumford, scheduled for August 15-17 at our theater.
8. The Poe Show will be held in October. Venues and specific dates have not been determined. A potential new venue for performance is the Pemberton Coffee House in Salisbury.
9. A vote is needed by the board to approve the date for a radio show presented by Possum Point Players on November 23 at 2 p.m. at our theater.
10. A vote is needed to approve the dates for *A Gift to Remember*, directed by Pete Cuesta, to be performed December 11-14 at our theater.

11. Sherri Trader Hynes expressed some concerns about fundraising, and I will share those concerns with the board prior to the meeting by forwarding to all board members the email I received from her. I received permission from Sherri to share the email.

B. Grants (Submitted by Matt Bogdan)

1. Beach to Bay Heritage Area granted Players \$5000 for the production of *World War II: Heroes of the Eastern Shore*. The funds are being used for venue rentals, payment to band members, the purchase of two podiums and an electronic projection screen (which the Players can use for this show and other shows), posters and postcards, radio commercials, and newspaper ads. Most of my time has been working on fulfilling the requirements of this particular grant.
2. The Maryland State Arts Council granted Players \$9,324 in August 2024. The final report is due August 15, 2025. So far we have not spent any of these funds. My suggestion for spending these funds is as follows: the purchase of a main curtain for our theater; the purchase of more risers and legs to increase the seating capacity of our theater; the purchase of supplies for the Youth workshops; the purchase of a port a potty. Invoices are needed for these purchases.
3. The Maryland State Arts Council sent an explanation for the decline of a grant request of \$66,000 for lighting and sound equipment. An email of that explanation was forwarded to all board members in April.
4. I will be attending a luncheon for SWAC on June 18 at 11 a.m. I purchased two tickets for the luncheon according to the grant requirements. If anyone wants to go to this luncheon, let me know. Another requirement for this grant was for me to send photos to SWAC that will be displayed in a slide show, which I did.
5. I applied for a grant for an AED from the organization The Beat Goes On, Inc., and the grant application was approved. Thanks to Shelbie Thompson for making me aware of this organization. The AED is valued at \$1700. The donation comes with program maintenance with AED365, a wall mount, adult and youth pads, and a prescription. The organization will contact me when the AED donation has arrived and will schedule a date and time to bring the device to Players. I forwarded the email notification to all board members.

C. Lifetime Achievement Award (submitted by Sharon Benchoff)

Nothing to report.

D. Membership (submitted by Mellisa Dasher)

Nothing to report.

E. Nominating Committee (submitted by Sharon Benchoff)

Will have a preliminary ballot as a handout. Nominations for Officers and Board will be

F. Scholarship (submitted by Lynne Bratten)

All six scholarship recipients have been notified of their award. The following confirmed that they will attend the WWII program to be recognized: Dana Tyler, Oril Ospital, Caden Van Hoy, and Diego. I have asked them to arrive by 7:15 p.m. so the presentation of checks can occur before the show begins.

I will be presenting the award to Lauren Sulzbach-Oliveira at Parkside on May 14 at 6 p.m. at her request. I also need to be there for Optimist award presentations. I have asked Lauren to attend the Friday show as well if she can.

Ava Baer will be in town for the Friday night program as her brother is graduating from college. She has informed me that the Mardela Awards program is May 15 at 6 p.m at Mardela High School. It would be great if someone from Players would be able to attend and make this presentation.

If anyone would like to represent us at the JMB program, it is May 12 at 6 p.m. in the auditorium. I do need presenter information for the guidance offices for their programs. Thank you all for a good year of recognizing the youth and for the support of the scholarship program with your time and funding.